



March 2, 2026

To Whom It May Concern,

Lynch Development Associates made all the difference in Our Lady of Lourdes 100th Anniversary Capital Campaign. I was involved in a similar campaign twenty years ago, and it was not nearly as successful.

LDA has an excellent game plan, smart execution, and great campaign directors.

Our campaign director was Laurie Whitfield. She quickly learned the staff, parishioners, and our priorities.

I did not expect the personal involvement that she brought to the task. She was always optimistic, positive, and upbeat. She could keep the volunteers motivated, and she excelled at urging the donors to give a planned and meaningful gift that they could afford.

We exceeded an aggressive \$2,000,000 goal by 7%. There were no negatives!

Sincerely,

Mike Scarola
Committee Chairman